

Contact

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Tools

- Wireframing
- Prototyping
- Research
- Illustration
- Design System
- Design thinking
- Agile methodologies

Tools

- Illustrator
- Figma
- Sketch
- XD
- Photoshop
- Wix
- Zeplin
- Lightroom

Languages

- Spanish: Native
- English: Professional Proficiency

Jessica Duran

UX/UI Design | Digital Design | Graphic design

I'm a cat lover and UX/UI designer, passionate about illustration with more than 4 years of experience in digital design and 2 year of experience in UX/UI design.

I'm empathic and enjoy working both independently, and in a team. I'm always looking for new challenges and inspiration.

Experience

Grip (June 2021 - December 2021)

UX/UI Designer - Internship

- Redesigned 80% of all the pages to be responsive, web and mobile friendly.
- Redesign landing page on Wix
- Increase the conversion and grow the sales
- Illustration and Branding

Salonomi (April 2020 - May 2021)

UI Designer - Graphic designer

- Redesign 15 screens to be responsive, web and mobile friendly.
- Redesign and create landing page
- Create 3 weekly social media posts with more than 1000 engagements
- Branding

AnimalLovers (February 2017 - Present)

Founder and designer

- Designed and manufactured +1200 personalized pet products.
- Social Media Marketing & Branding.
- Remotely managing 1 contractor in charge of manufacturing.

By Jeka (October 2020 - Present)

Freelancer

- Design and develop Landing pages.
- Personalized illustrations
- Social media content.
- Branding

Education

Ironhack (2019-2020)

UX/UI Design Bootcamp.

Wireframing, Prototyping, Visual Design, Interaction Design, User Research, Design Thinking

Digital Society School (2019)

Migration Challenge Summer School

User Research, prototyping, solve complex multicultural challenges, with multidisciplinary teams.

Instituto de Artes Visuales (2018-2019)

Visual Arts

Graphic design, branding, Photo edit.
Adobe Creative Suite